



New Literary Festival Launches in Cavendish, Prince Edward Island This Fall

FOR IMMEDIATE RELEASE

Cavendish, PEI – July 28, 2025 - Cavendish Beach is proud to announce Canada's newest literary festival, set amidst one of the nation's most iconic literary landscapes.

The inaugural *Cavendish Literary Festival* will take place from September 26 to 28, 2025, inviting readers, writers, and storytellers to connect, create, and be inspired in the very setting that sparked the imagination of L.M. Montgomery.

Inspired by Montgomery's legacy, the festival welcomes passionate readers, emerging writers, and established authors alike to connect and share their creative work. Surrounded by the natural beauty and charm of Cavendish, participants will have the opportunity to tap into their creativity, connect with fellow storytellers, and celebrate the transformative power of literature.

Over the three-day event, festival-goers can expect a thoughtfully curated lineup of activities designed for both readers and writers. Programming highlights include:

- Creative writing workshops for every stage of the journey, from getting started to getting published.
- Author panels and discussions featuring celebrated local and national voices.
- Wellness activities including yoga, guided nature walks, and breathing workshops.
- Social gatherings and networking events designed to spark meaningful conversation and creative connection.

Festival headliners include bestselling historical fiction author Donna Jones Alward (*When the World Fell Silent*) and acclaimed journalist, broadcaster, and novelist Linden MacIntyre (*The Bishop's Man*), known for his award-winning work on *The Fifth Estate*. With more exciting announcements to come!

Events will take place throughout Cavendish's picturesque countryside, with all festival venues less than 10 minutes apart, making it easy for guests to explore, connect, and enjoy the experience. This exciting new festival adds to the area's vibrant event lineup, helping to keep Cavendish buzzing into the shoulder season and expanding its appeal as a year-round destination for cultural and creative tourism.

"Cavendish has long been a place of literary inspiration," says Darcy Butler, Executive Director of Tourism Cavendish Beach. "It's the perfect setting for a festival of this kind, and we're very excited to welcome readers and writers to experience everything our Cavendish has to offer!"

"Through ACOA, our government is proud to support tourism product development that builds on the distinct assets and character of Atlantic Canada," said the Honourable Heath MacDonald, Minister of Agriculture and Agri-Food, and Member of Parliament for Malpeque. "This new festival celebrates a rich history of storytelling while supporting local businesses and broadening tourism offerings for visitors and residents well into the fall."

Minister Macdonald spoke on behalf of the Honourable Sean Fraser, Minister of Justice and Attorney General of Canada, and Minister responsible for the Atlantic Canada Opportunities Agency.

Whether you come to write, to listen, or simply to wander where imagination leads, the Cavendish Literary Festival invites you to celebrate the transformative power of literature!

More information and Festival passes will be available soon at www.CavendishLiteraryFestival.com.

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